

**Iowa City Community School District
Crowdfunding Addendum**

Crowdfunding is defined as the practice of obtaining funding (or materials) by soliciting contributions from a national or global set of people, especially from the online community, rather than through the traditional local community. Examples of “crowdfunding” platforms included, but are not limited to: [Donors Choose](#), [Adopt-a-Classroom](#), [Crowdfundededu](#), [Piggybackr](#), [Go Fund Me](#).

Employees, students or community members that desire to use crowdfunding to raise money to purchase materials or to support an initiative, project, or program in the Iowa City Community School District must complete a *Fundraising Request Form* and this *Crowdfunding Addendum*.

An individual applying to conduct a fundraiser using crowdfunding must request permission through a written statement. The written request should describe the increased student learning to be gained through the crowdfunding effort and articulate how the crowdfunding will:

- Support district ends policies and academic goals
- Align with district and building goals, the comprehensive school improvement and curriculum plans
- Be based upon data and needs assessment for student learning -academic, social/emotional and behavioral
- Aligned with researched based strategies that have resulted in significant student achievement gains
- Align with the Iowa Teaching Standards and Criteria (or IAHSAA, IHSMA, or other applicable State extra/co – curricular guidelines and regulations)
- Align with district instructional practices, curriculum, and/or extra/co-curricular initiatives
- Have the permission of the building principal

The crowdfunding request statement should also articulate additional costs associated with the project and needed District contribution(s) – immediate and ongoing.

The written statement should be submitted to the Fundraising Committee (via Kristin Pedersen) accompanied by this *Crowdfunding Addendum* and the general *Fundraising Form*.

By completing a crowdfunding request, the individual acknowledges that he or she is representing the District in the fundraising and will abide by all cash-handling procedures established by the District. Furthermore, the individual acknowledges that any money raised and/or materials obtained through crowdfunding are the property of the District.

My signature indicates that I have read the crowdfunding guidelines. Furthermore, I understand and agree to the terms of an Iowa City Community School District crowdfunding project.

Applicant Name

School

Applicant Signature

Date

Principal Signature

Date